



## **Barnard Castle Rugby Club**

7 Birch Rd, Barnard Castle, Co. Durham, DL12 8JR

Dear Sir/Madam

My name is Paul Davis and I represent Barnard Castle Rugby Club. I am contacting you about the possibility of your business sponsoring our club.

The club was formed in 1975 running 3 senior teams and over 80 junior members. The Club narrowly missed out on promotion this season to Division 1, this is the first time in the clubs history we would have reached this league and it follows our promotion to Division 2 just two years ago, as well as reaching the Durham Junior Cup the past 2 years also. We host over forty rugby teams from around the North, ranging from local teams from Darlington, Bishop Auckland, Newton Aycliffe, Richmond, Yarm and Kirby Stephen and teams from as far as Whitby and Blyth. Therefore your company would receive excellent advertising opportunities throughout the North East by sponsoring Barnard Castle Rugby Club.

The money received through advertising / sponsorship goes towards the purchase of new strips, practice equipment and safety equipment for all the teams, from the mini tag teams up to the senior teams. We are also looking to upgrade the Club's facilities and be able to promote disabled access to the club. This investment will help with the continued development of rugby and the Club in Teesdale.

We have various sponsorship opportunities available for all the teams, both senior and junior, and we have other ways you could help that are explained below. All sponsorships can be tailored to suit your needs. If you need any further information please feel free to contact me using the details below.

### **Sponsorship Packages Available**

#### **Match Sponsor---£100 + VAT**

In return you will receive: - Your business in the local papers, your business name on sponsors' board and our website for the week, escort to, during and from the match, social membership of the club for the year, and a club tie.

### **Player Sponsor---£200 + VAT**

In return you will receive: - Company name and advert on sponsors board and our website for the season and a direct link to your website, your company name/logo on players training top, a club tie and social membership to the club for the season.

### **Back or Front of Shirt Sponsor---£800 + VAT**

### **Shirt Sleeves Sponsor---£500 + VAT**

In return you will receive: - Your business name or logo on the shirts, an article in the local press, your business advert on sponsors board and our website for the season and a direct link to your website, a club tie and social membership to the club for the season.

### **Other Sponsorship/Advertising opportunities**

Trophy Sponsor / Pitch Side Banner / Pitch Flags Sponsor / Club clothing / Advert boards at prominent points around the clubhouse, or why not consider use of the club for corporate entertaining or pre match buffet?

If it is not your preference to sponsor the Club but still wish to help, we have a number of other ways you could support us, below is a list with a brief description of each.

Options	Cost **	Description
Membership • Social Member • Family Member	£15 £20	Annual Membership to the club.
Gold Club Member	£40	Social Membership to the club, and invitation to a wine tasting and brunch function including a prize draw. (May 2010)
Weekly Draw	£0.50 per ticket	Weekly draw for £50
Presentation Night	£TBC	Annual Dinner and Presentation. (May 2010)
Sportsman's Dinner	£TBC	Guest Speaker and Meal at B.C.R.U.F.C. (TBC)

\*\* Prices may change after our AGM. Please make cheques payable to Barnard Castle RUFC. The club is also available for private hire.

Please contact me to assist you in any way.

Yours faithfully,

Paul Davis

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